



KENTUCKY DEPARTMENT OF EDUCATION

NEWS OPPORTUNITY ADVISORY

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TELL SURVEY BRINGS CASH PRIZES

(FRANKFORT, Ky.) – Teacher and principal participation in the [Teaching, Empowering, Leading and Learning](#) (TELL) Kentucky survey could translate into cash prizes.

On Tuesday, March 15 at 11 a.m. ET, Kentucky Education Commissioner Terry Holliday will participate in the first selection of four award winners:

- \$1,000 awards each for two schools with 50 percent or higher response rates
- \$1,000 awards each for two school-level educators from schools with 100 percent response rates

The drawings will be held in the First Floor Conference Room of the Capital Plaza Tower in Frankfort. The school-level and educator-level awards recognize schools' participation during Week One and Week Two of the survey.

To encourage large response rates, the Kentucky Education Association, Kentucky Association of School Administrators, Kentucky School Boards Association and Jefferson County Teachers Association contributed prize money for weekly drawings. Every school that reaches a 50 percent response rate will be entered into a drawing for \$1,000 cash award for the school. Schools that reach a 100 percent response rate will be entered into a drawing for the \$1,000 cash award to go to an individual educator. There also will be district-level awards. School and district completion rates are posted on the TELL Kentucky website at www.tellkentucky.org.

The TELL (Teaching, Empowering, Leading and Learning) Kentucky Survey provides a unique, anonymous opportunity to gather information about school working conditions from those whose views matter most -- practicing educators.

(more)

Visit our website at <http://www.education.ky.gov>.

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From March 1 to March 25, the TELL survey will be administered to all Kentucky certified educators employed in the state's 174 school districts. The purpose of the survey is to document and analyze how teachers and other educators view their teaching and learning conditions, so that educators, stakeholders and policymakers can make evidence-based decisions on policies and practices that will improve student achievement and teacher retention.

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